



Livestock Marketers of Saskatchewan

President:

Rhett Parks
Whitewood Livestock Sales

First Vice President:

Bob Blacklock
Saskatoon Livestock Sales

Past President:

Jeff Jameson
JGL Livestock

**Livestock Markets Association
of Canada Representative**

Michael Fleury
Saskatoon Livestock Sales

Director:

Brian Jacobson
Spiritwood Stockyards (1984) Ltd.

Director:

Robert Ross
Parkland Livestock Market

Director:

Roy Rutledge
Assiniboia Livestock Auction

Director:

Stewart Stone
Heartland Livestock Services

Executive Director:

Adele Buettner
griBiz Communications Corp.

MEDIA RELEASE

For Immediate Release

February 3, 2011

LIVESTOCK MARKETERS OF SASKATCHEWAN ELECTS DIRECTORS

An experienced member of the Livestock Marketers of Saskatchewan (LMS) Board, Rhett Parks, has assumed the role of President.

Until a recent Board Meeting, Rhett, who operates Whitewood Livestock Sales, served three years as LMS Board First Vice President.

“LMS has proven its value to Saskatchewan’s livestock auction markets, and we plan to continue seeking ways to strengthen the province’s cattle industry,” Rhett said, following his election. “Many thanks to retiring President Jeff Jameson of JGL Livestock for his leadership, as LMS transformed its management structure and expanded training opportunities.”

With Rhett’s election as president, Bob Blacklock of Saskatoon Livestock Sales became First Vice President. Jeff holds the position of immediate past president.

The LMS board also involves:

- Michael Fleury of Saskatoon Livestock Sales as representative of the Livestock Markets Association of Canada;
- Brian Jacobson of Spiritwood Stockyards;
- Robert Ross of Parkland Livestock Market in Kelliher;
- Roy Rutledge of Assiniboia Livestock Auction; and
- Stewart Stone of Heartland Livestock Sales.

As operators of auction marketers, LMS members are responsible for moving in excess of 90 percent of the cattle marketed in the province. Saskatchewan has the second largest herd in Canada.

LMS promotes competitive bidding in the marketing of livestock by: establishing collaborative relations with industry partners; developing educational activities for members; and adhering to sound business practices and responsible animal welfare at members’ auction markets.

For further information contact:

Rhett Parks
LMS President
306.735.7813