



Livestock Marketers of Saskatchewan

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MEDIA RELEASE

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Training Resource Enhances Safety and Humane Handling of Cattle

A new training resource produced by the Livestock Marketers of Saskatchewan (LMS) enables marketing centre and assembly yard employees to gain knowledge about safety and humane handling.

"While the practical manual and DVD were produced in Saskatchewan, we expect they will enhance employee training related to safe and humane handling of cattle across Canada," says LMS President Bob Blacklock.

The convenient educational package, 'Livestock Handling Practices for Marketing Centre Staff,' is designed as a training tool for new employees, especially those unfamiliar with handling cattle in an auction market or assembly yard setting, and as a refresher for experienced workers.

The complete training resource kit is available for \$79.95 plus GST, shipping and handling by calling 306.933.4404.

Some information from the manual and DVD will also be shared on the LMS website (www.livestockmarketers.ca).

This project was made possible with the financial support of: Agriculture and Agri-Food Canada through the Canadian Agricultural Adaptation Program (CAAP), delivered by the Agriculture Council of Saskatchewan; the Saskatchewan Beef Industry Development Fund administered by the Saskatchewan Cattlemen's Association; and the Livestock Marketers of Saskatchewan. Sponsorship funding was provided by the Manitoba Livestock Marketing Association.

LMS promotes competitive bidding in the marketing of livestock by: establishing collaborative relations with industry partners; developing educational activities for members; and adhering to sound business practices and responsible animal welfare at members' auction markets. Saskatchewan has the second largest cow herd in Canada.

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