



Livestock Marketers of Saskatchewan

President:

Rhett Parks
Whitewood Livestock Sales

First Vice President:

Bob Blacklock
Saskatoon Livestock Sales

Past President:

Jeff Jameson
JGL Livestock

**Livestock Markets Association
of Canada Representative**

Michael Fleury
Saskatoon Livestock Sales

Director:

Brian Jacobson
Spiritwood Stockyards (1984) Ltd.

Director:

Robert Ross
Parkland Livestock Market

Director:

Roy Rutledge
Assiniboia Livestock Auction

Director:

Stewart Stone
Heartland Livestock Services

Executive Director:

Adele Buettner
AgriBiz Communications Corp.

MEDIA RELEASE

For Immediate Release

May 17, 2011

Livestock Marketers of Saskatchewan Congratulates President

Rhett Parks has added prowess in the auction ring to his leadership role as President of the Livestock Marketers of Saskatchewan (LMS).

Rhett, who operates Whitewood Livestock Sales in Whitewood, Saskatchewan, placed first in Saturday's Manitoba/Saskatchewan Livestock Auctioneer Championship.

Each contestant sold 11 drafts of cattle, plus a donated item. The winners were named after the top eight auctioneers were invited back to sell an additional 12 drafts of cattle.

Rhett now advances to the Canadian championships of the Livestock Markets Association of Canada in Kitchener-Waterloo, June 8 to 10.

LMS Board Member Roy Rutledge, Manager of the Weyburn Livestock Exchange, served as host for the competition, organized by Brennin Jack, Auctioneer/Marketing Representative with Heartland Livestock Services in Regina, Saskatchewan and Rick Wright, Order Buyer with Heartland Order Buying in Virden, Manitoba.

"In addition to congratulating Rhett Parks for taking top honors at the Livestock Auctioneer Championship, we applaud Brennin Jack and the organizing team who planned the successful event," says Adele Buettner, LMS Executive Director.

The competition attracted 15 competitors, nine from Saskatchewan and six from Manitoba. Brock Taylor of Taylor Auctions in Melita, Manitoba was runner up, while Farron Ward of Candiac Auction Mart in Glenavon, Saskatchewan finished in third place. Rick Wright, of Verdin, Manitoba and Tyler Cronkite of Heartland Livestock, Moose Jaw, Saskatchewan rounded off the top five finalists. Joey Chescu of Russell, Manitoba received the Rookie Award.

As operators of auction marketers, LMS members are responsible for moving in excess of 90 percent of the cattle marketed in Saskatchewan, which has the second largest cow herd in Canada.

LMS promotes competitive bidding in the marketing of livestock by: establishing collaborative relations with industry partners; developing educational activities for members; and adhering to sound business practices and responsible animal welfare at members' auction markets.

For further information contact:

Adele Buettner
Executive Director, LMS
306.933.4404